

ingredients capable of producing the effects claimed: (Bottle label) "For the care of the Nose. * * * Nozol (Nose All);" (display card) "Nozol relieves Sinus trouble * * * makes breathing easy * * * recommended by specialists for * * * Hay Fever, General Nose Troubles. Use Nozol for Sinus Trouble * * * Sinus Trouble relieved with Nozol. * * * Nozol (Nose All)."

On March 12, 1930, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

17203. Misbranding of Norma. U. S. v. 81 Bottles, et al., of Norma. Default decree of condemnation, forfeiture, and destruction. (F. & D. Nos. 22220, 22221, 22222. S. Nos. 282, 286, 287.)

On November, 29, 1927, the United States attorney for the Northern District of Illinois, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district libels praying seizure and condemnation of 16½ dozen bottles of Norma at Chicago, Ill., alleging that the article had been shipped by the Norma Laboratories (Inc.), from Albany, N. Y., in various consignments, on or about July 16, October 1, and November 16, 1927, respectively, and transported from the State of New York into the State of Illinois, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of a soluble phosphate, glycerin, and water, with a small amount of plant extractive material and red coloring matter.

It was alleged in the libels that the article was misbranded in that the following statements regarding the curative or therapeutic effects of the said article, appearing on the bottle label and in the accompanying circular (bottle label of portion) "A medicine containing an ingredient recognized by many leading physicians as helpful in the treatment of High Blood Pressure," (bottle label of remainder) "Blood Mechanism Regulator. Indicated in cases of discomfort caused by high blood pressure; deficient nerve nutrition, etc.," (circular accompanying portion) "The function of Norma is to aid Nature in its efforts to relieve the many sufferers from the distressing and unpleasant symptoms which usually accompany and manifest themselves in high blood pressure. High Blood Pressure is not a disease. It is a symptom of some disorder or abnormal condition. Sometimes it may be a result of mental worry or strain. Then again it may be the consequence of unhygienic living, over and improper feeding, insufficient physical exercise, accumulation of poisons or toxins in the system, change of life or various other causes. To determine the cause an examination by a physician is desirable. As Norma does not remove the cause of high blood pressure, it is advisable to discover the cause and use corrective medical or hygienic measures while taking Norma. Norma, however, usually reduces high blood pressure and thereby relieves dizziness, head pains, nervousness, restlessness, sleeplessness and other discomforts and pains accompanying it. Those Who Know They Have High Blood Pressure. Thousands of persons have been told by insurance medical examiners and practicing physicians that they have high blood pressure. Such persons usually find great relief with Norma which reduces most forms of high blood pressure promptly and satisfactorily. It thereby tends to bring relief from dizziness, head pains, and nervousness, sleeplessness, restlessness, melancholia and other distress and ills due to high blood pressure and usually enables blood pressure sufferers to go about their daily work and pleasures in comfort. One bottle often brings wonderful relief," (circular accompanying remainder) "The function of Norma is to aid the nature in its efforts to rehabilitate itself and thus relieve the many sufferers from the distressing and unpleasant symptoms which usually accompany disturbances of human blood mechanism and manifest themselves in so-called high blood pressure. So-called 'High Blood Pressure' is not a disease. It is a symptom of an abnormal condition. Sometimes it is one of the manifestations of Bright's disease—then again it may be a result of mental worry or strain and then again it may be just the consequence of unhygienic living and occurring usually in over and improper feeding and insufficient physical exercise," were false and fraudulent in that the said statements were applied to the article knowingly and in reckless and wanton disregard of their truth or falsity so as to represent falsely and fraudulently to purchasers thereof that it was, in whole or in part, com-

posed of or contained ingredients or medicinal agents effective as a remedy for the diseases, ailments, and afflictions mentioned in the said statements.

On April 16, 1930, no claimant having appeared for the property, judgments of condemnation and forfeiture were entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

17204. Misbranding of Nozol. U. S. v. 141 Bottles, et al., of Nozol. Default decrees of condemnation, forfeiture, and destruction. (F. & D. Nos. 24479, 24480, 24493. I. S. Nos. 028865, 028866, 028873. S. Nos. 2743, 2744, 2784.)

On January 23 and January 31, 1930, respectively, the United States attorney for the Southern District of New York, acting upon reports by the Secretary of Agriculture, filed in the District Court of the United States for said district libels praying seizure and condemnation of 321 bottles of Nozol, remaining in the original unbroken packages at New York, N. Y., alleging that the article had been shipped by the Nozol Co., from Pittsburgh, Pa., in various consignments on or about September 15, September 17, and October 25, 1929, respectively, and transported from the State of Pennsylvania into the State of New York, and charging misbranding in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of mineral oil, camphor, and oil of peppermint colored with a pink dye.

It was alleged in the libels that the article was misbranded in that the following statements regarding the curative or therapeutic effects of the said article appearing in the labeling were false and fraudulent, since it contained no ingredient or combination of ingredients capable of producing the effects claimed: (Circular) "Nozol America's Nose Remedy * * * The Health and Care of the Nose. Medical authorities are stressing the importance of the proper, regular care of the nose as a preventive of disease as well as the treatment where infection has already set in. Most of the troubles of the human race can be traced to germs. And it is through the nasal passages that many of these germs enter. We constantly breathe air that is filled with dust, germ-laden particles—some of these pass off with the nasal secretions. However, not all are passed because many lodge on the most membranous linings and soon an infection appears. Regular cleaning of the nasal passages is as important as cleaning your teeth—the fact that they can not be readily seen results in many people neglecting them. Nozol is to-day recognized by physicians, hospitals, and specialists as the foremost preparation for the treatment of general nasal troubles. Furthermore, they recommend Nozol to prevent as well as to check disease. * * * Nozol * * * healing * * * the infected parts and helping to stop further spread of the infection. * * * permits sufficient time for therapeutic action. * * * Nozol * * * is an effective agent in combating sinus trouble * * * Nozol is a liquid * * * reaching all parts of the mucous membrane, whereas salves and ointments seldom reach all the infected parts. Nozol for Nasal Catarrh. Catarrh of the nose is one of the most common of diseases. Chronic inflammation of the membrane caused usually by excessive secretion is usually present in nasal catarrh and daily use of Nozol should be followed. The healing, * * * qualities of Nozol will greatly aid nature in correcting this catarrhal condition. * * * Nozol for Hay Fever * * * Thousands to-day are getting welcome relief during severe attacks and others start prevention early through the use of Nozol. Pollen, that carries the dreaded hay fever, attacks the delicate tissues of the lining. Nozol when used in time spreads over the tissues, preventing the pollen from attacking the lining. Nozol for Sinus Trouble * * * It is estimated that * * * people in America are troubled with sinus infection of varying degrees. Sinus trouble * * * is indicated by frequent headaches, drippings of mucus into the throat, stoppage of the nasal passages and soreness and tenderness beneath the eye and over the cheekbone. If nature is allowed a free rein, it can usually correct this condition. Nozol Most Effective Preparation for Sinus Trouble. By using Nozol regularly the nasal passages are kept clear and clean and proper drainage of the sinus allowed. Use frequently—three or four times a day if convenient and shortly, the most stubborn cases of sinus trouble usually will yield to this treatment. Physicians are among those loudest in their praise of Nozol for sinus trouble. * * * People having trouble breathing while sleeping, and this is also true in case of children, can overcome this condition by clearing out the passages with Nozol;" (bottle label on portion of article) "Nozol * * * keeps the nose